

2024年台湾総統選において候補者の 兩岸関係に対する立場が有権者の投票先 決定に与えた影響についての初歩的研究

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【概要】

兩岸関係が日増しに緊張を高め、中国から台湾への武力による威嚇が日々強まる状況のもと、総統選での投票行動に対して、候補者の兩岸関係に関する立場はどのように影響するか？もし兩岸で戦争が勃発した場合、旗下結集効果の観点を用いて国家安全保障の問題が与党候補の支持獲得に有利に働くか検証することができるか？本論文では、目下の兩岸軍事力の非対称性と安全保障への脅威のもと、中国の威嚇が必ずしも与党候補への支持に働かず、国民はさらに台湾軍の防衛力の有無と米国による派兵・台湾支援の可能性、また兩岸問題における候補者の立場も考慮する必要があると考えた。2024年の台湾総統選終了後に実施された世論調査のデータからは、台湾軍の防衛力の有無と米国による派兵・台湾支援の可能性への予想が、兩岸交流に対する立場だけでなく、選挙で自分に近い立場をとる候補者への投票にも影響していることがわかった。

キーワード： 兩岸関係、旗下結集効果、問題に対する立場、投票行動、総統選挙

台灣 2024 年總統選舉中的候選人兩岸 立場如何影響選民投票決定的初步研究

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【摘要】

在兩岸關係日趨緊張、中國對台武力脅迫日益增強的情況下，候選人的兩岸立場是否影響台灣民衆在總統選舉時的投票抉擇？又如果兩岸發生戰爭，是否可以借用聚旗效應的觀點，檢驗國安議題是否有利於執政黨候選人爭取民衆的選票支持？本文認為在目前兩岸軍力不對稱與安全威脅下，中國的威脅未必讓民衆更支持執政黨候選人，民衆還需要考慮國軍是否有防禦能力、美國是否出兵協助台灣，以及候選人在兩岸議題上的立場。藉由分析 2024 年台灣總統選舉結束後所執行的民意調查資料證實，台灣民衆對國軍防禦能力及美國是否出兵協助的預期心理，不僅影響在兩岸互動上的立場，更在選舉時將選票投給與自己立場相近的候選人。

關鍵詞：兩岸關係、聚旗效應、議題立場、投票抉擇、總統選舉

A Preliminary Examination of How Candidate's Cross-Strait Stance Affects Voter's Decision in the Presidential Election of 2024 in Taiwan

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【Abstract】

As cross-strait relations become increasingly tense and China's military coercion against Taiwan increases, will the candidates' cross-strait stances affect the Taiwanese people's voting choices in the presidential election? And if the war of cross-strait breaks out, could the concept of rally 'round the flag effect be used to test whether the national security issue is helpful for the candidate of ruling party to win support from voters? We argue that the situation of cross-strait military asymmetry and security threats may not necessarily benefit the presidential candidate of ruling party. The voters will consider whether Taiwan's military has the ability to defend against China's invasion, whether the United States will send troops to assist Taiwan, and the candidates' stance on cross-strait issue in election. Based on the public opinion survey conducted after the 2024 Taiwan presidential election, we further conclude that the Taiwanese voters' expectations regarding the Taiwan's military's defense capabilities and whether the United States will send troops to assist Taiwan will not only affect their stance on cross-strait issue but also vote for the candidate whose position is similar to their own in the presidential election.

Keywords: cross-strait relations, rally 'round the flag effect, issue position,
voting decision, presidential election

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